

2.1.17

מינהל קהילתי גינות העיר



A recommendation of the course "Memory Improvement Techniques" by the Cortex Company  
By Aliza, 'Al-Gil' Cultural Manager, Beit Yehudit

To whom it may concern,

As the cultural manager of Beit Yehudit community center, I worked for five years with the Cortex Company.

During our collaborated work, the company has provided several continual memory improvement courses once a week for two groups of 10-20 participants. The groups went on continuously for the past five years, have brought new audience and kept the old crowd, part of which has continued with the course from the first year. During the five years that the courses were held, they had more than 100 participants.

The participants had diverse socioeconomic backgrounds, some of them were native English, Russian or French speakers, some had diagnosed memory difficulties and others were interested in the topic of the courses and were looking to expend their horizons. The courses have created a cooperative atmosphere, bridged the gaps in the groups and addressed the different levels of competence of the participants.

Throughout the period, Cortex Company has provided professional, reliable, responsible and experienced instructors with high interpersonal abilities. Our collaborated work was smooth and comfortable and with regard to the needs of the community center. The participants have expressed great sympathy toward the course and the instructors, filled positive feedbacks at the end of each year and reported the course as meaningful and timely.

I highly recommend to anyone interested in a high-level, long-term course that gives a real answer for the elderly population to combine this course as a part of the annual plan.

Aliza Malul, Seniors' Programs Director  
0546650183  
aliza@ginothair.org.il

מינהל קהילתי גינות העיר



רחביה טלביה | ימין משה | המושבה הגרמנית | המושבה היוונית | קטמון הישנה | קריית שמואל | ניות | מחנה ישראל

רח' עמק רפאים 12, טל: 02-5664144 | Emek Refaim St. 93105 P.O.B 8009 |  
ת.ד 8009 י-ם 93105 | פקס: 02-5666620 | Fax: 02-5666620 | www.m-tarbut.org.il | Jerusalem 93105 Israel